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MONTEREY REGIONAL WASTE MANAGEMENT DISTRICT

Home of the Last Chance Mercantile

May 7, 2010

WILLIAM MERRY, P.E., BCEE
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SENIOR ENGINEER

RICHARD NORTON
ADMIN. SERVICES MGR.

ROBERT WELLINGTON
COUNSEL

{Name}- See Attached Mailing List

{Company}

{Address}

City, State, Zip

RE: Participation in District Strategic Planning Advisory Task Force Discussions

Dear {Name}

The Monterey Regional Waste Management District (District) would like to invite you to participate in our upcoming Strategic Planning Advisory Task Force (SPATF) meeting. Our District is currently engaged in a strategic effort to plan for future recycling, organics management, and solid waste programs and services in the District's member agencies as their Franchise Agreements approach expiration in 2014 and 2015. Additionally, the District is interested in developing strategic partnerships with the private sector that can improve the way that we deliver services to achieve our mission.

As part of this effort, we are interested in hearing from regional industry leaders about emerging programs, technologies, and services that we should consider in our planning process. As a recognized leader in the industry we believe that your firm may be able to provide a unique perspective and, hopefully, some innovative approaches to meeting the needs of the District and its member agencies.

The meeting will be held on June 2, 2010 from 12:30 to 2:30 p.m. at the District's administrative offices at 14201 Del Monte Blvd. two miles north of Marina. We invite your firm to provide a 10-15 minute presentation to our SPATF followed by 5-10 minutes of questions and answers. In this presentation we request that you:

1. Briefly introduce your firm, the communities where you provide service, and the types of services that you provide (2-3 minutes).
2. Discuss the top three emerging demands (social, financial, or environmental) and threats (regulatory, social, or economic) that you see driving the industry towards more innovative ways of managing materials. During this discussion, please highlight the strategies and approaches that your firm is currently engaged in, or is embarking on, to address those emerging demands and threats. In particular, it would be beneficial for you to consider issues and strategies which are appropriate for and relevant to the conditions and infrastructure that shape our service area (5-8 minutes).
3. Discuss the innovations that are currently developing in the industry which you believe our District should consider as part of our programming strategy (3-4 minutes).

{Name}
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While this presentation will provide us with an introduction to your firm and the services you provide, the SPATF will be more interested in your insights into the industry and the needs of your customers than a presentation on why your firm is best qualified to provide services to the member agencies. Following your presentation will be a facilitated question and answer period which may include a range of planning issues from services and programming to contract terms to procurement approaches.

I am looking forward to hearing your views and am hopeful that you will accept our invitation and join in our efforts to plan for increased partnerships and regional cooperation. For more information about our District and member agencies, we invite you to visit our website at www.mrwmd.org.

Please RSVP to Jeff Lindenthal at jlindenthal@mrwmd.org or (831) 384-5313 by May 21st so that we can reserve adequate time for your presentation.

Sincerely,

William Merry, P.E., DEE
General Manager

cc: District Board of Directors
District Strategic Planning Advisory Task Force

Mr. Louie Pellegrini
Alameda County Industries
610 Aladdin Avenue
San Leandro, CA 94577

Mr. Frank Weigel
Green Waste Recovery
1555 Berger Drive
San Jose, CA 95112

Mr. Doug Kenyon
BFI Waste Services
271 Rianda Street
Salinas, CA 93901

Mr. Felipe Melchor
Waste Management, Inc.
11240 Commercial Parkway
Castroville, CA 95012

Mr. Gary Parola
Monterey City Disposal
10 Ryan Ranch Road
Monterey, CA 93940

Mr. David Hall
Waste Connections – Folsom
2295 Iron Point Road, Ste. 200
Folsom, CA 95630

Mr. Steve McCaffrey
North Bay Corporation
PO Box 1916
Santa Rosa, CA 95402

Mr. Mark Arsenault
Recology
1351 Pacheco Pass Highway
Gilroy, CA 95020

Mr. Phil Couchee
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