



# Memorandum

## MONTEREY REGIONAL WASTE MANAGEMENT DISTRICT

Reviewed by: Wmm  
General Manager

Date: 3/12/10

DATE: March 12, 2010  
TO: General Manager  
FROM: Public Education and Recycling Manager  
SUBJECT: Report on Public Education, and Recycling, and Litter

### Multifamily Recycling Grant is Restarted, Work is Underway

The State of California Department of Conservation (now part of the CalRecycle agency) has allowed the Multifamily Recycling 2 (MF2) grant to be restarted. This grant is targeting 150 multifamily facilities in the Tri-County region (Santa Cruz, San Benito, and Monterey Counties); approximately 30 of those will fall in the District service area including Marina, Seaside, Sand City, Pacific Grove, Monterey, Carmel, and other unincorporated areas. The project assists multifamily facilities in implementing recycling programs for their residents. Program partners in the District's area include: Waste Management, Inc. (WMI), Monterey Disposal, City of Monterey, the District, and Ecology Action. The scope of work for a multi-family complex includes:

1. A site visit and waste assessment to determine the percent of solid waste that is divertible.
2. Changes to recycling infrastructure on site potentially including addition of recycling services, lowering of trash services, installation of recycling bins throughout complex common areas and offices, posting of educational recycling posters and labeling of trash and recycling carts/dumpsters.
3. Distribution of recycling bins and educational materials to all tenants to ensure full and successful tenant participation in recycling.
4. Follow-up waste assessments to identify issues (if there are any) with use of the new recycling program and, as needed, follow-up tenant education to address those issues.

This is a continuation and expansion of the former Multifamily Recycling 1 Grant that targeted low-income multifamily complexes. The MF2 Grant also targets low-income facilities but is not limited to them exclusively. The grant term ends in November and work is now underway to bring new recycling service to multifamily complexes in Marina, Seaside, Monterey, Pacific Grove, Carmel, and Carmel Valley. Staff from Ecology Action are leading the effort and working closely with local haulers who have been asked to share contact information from their customer lists to expedite the ability for Ecology Action staff to conduct initial outreach and obtain the support of the property owners or managers.

### Seaside Environmentally Friendly Food Packaging Starter Kits

The District is providing free environmentally friendly food packaging starter kits upon request to Seaside restaurants and civic organizations. To date, four restaurants and community organizations have received the sample kits in support of the recently approved Seaside ordinance prohibiting the use of polystyrene food packaging which will take effect in August this year. The kits are designed to provide an initial supply of alternative products along with a price list and directory of where to find them locally.

### Food Scrap Recycling at AT&T Tournament

District staff worked in cooperation with Pebble Beach Company, WMI and staff from Ecology Action to increase food scrap diversion efforts during the tournament this year. The District created bi-lingual posters for use in kitchen areas and on collection barrels. Ecology Action conducted outreach to kitchen staff and managers, and WMI delivered the material to the District food scrap compost site. Tonnage collected this year doubled over the year prior and totaled 5,540 lbs. Plans are underway to also provide this service for the upcoming US Open tournament.



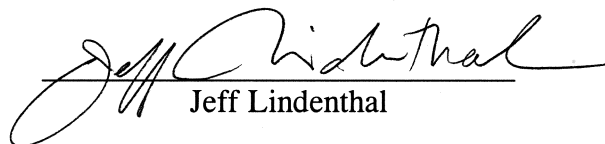
Sample of Food Scrap poster used during AT&T event.

### Governor Signs AB 7 (8X)

AB 7 (8X) was signed and enacted on March 8, 2010 as an urgency measure to address matters of fiscal solvency for the Beverage Container Recycling Fund. This bill will partially restore funding in the beverage container recycling program for recyclers, processors, the California Conservation Corps, and the City and County Payment program. Locally, the District member jurisdictions pledge all, or part, of their City payments to help fund the Central Coast Recycling Media Coalition. This bill will restore 55% of the program funding for this year. Most cities typically received an annual payment of \$5,000 under this program and this will restore \$2,750, which should be paid by the end of this fiscal year.

### Strategic Planning Impact

2c Program focus on public awareness, increased diversion of organics and commercial wastes, proper management of hazardous & prohibited materials, litter abatement, & sustainability.

  
Jeff Lindenthal