



# Memorandum

## MONTEREY REGIONAL WASTE MANAGEMENT DISTRICT

Reviewed by: WMM Date: 3/12/10  
General Manager

DATE: March 12, 2010  
TO: General Manager  
FROM: Administrative Services Manager  
SUBJECT: Revision of Mission Statement, and Development of Vision Statement and Core Values Statement

### DISCUSSION

The District's Strategic Planning Objectives for Fiscal Year 2009/10 include a review and update of the Mission Statement as well as the development of a vision statement and identification of core values. The General Manager's 2010 Goals include these objectives.

The purpose of the effort is to inform the community, employees and other stakeholders as to what is most important to the District as we go about fulfilling our fundamental purposes. In combination, accurate statements create a roadmap to help guide strategic planning and can provide guidelines for effective decision making. They can influence the District's culture and priorities in basic ways. A good vision statement can help provide meaning to the work, motivate, and inspire.

Management staff has worked on a revised Mission Statement, and development of a Vision Statement and Core Values Statement, and we are now prepared to provide drafts for Board discussion and consideration. In line with a suggestion at the Board meeting last month that the next best step should involve several Board members in an ad hoc committee format rather than the full Board, staff requests that such a committee be formed to refine the material before consideration by the full Board. Additional work that could be included, at some point, is the task of considering a name change for the District.

Rich Norton