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Administrative Assistant

Samantha Johnson
Program Manager

Dear Member:

January 18, 2010

RE: Membership Renewal:

We want to thank you for your support of the Council during the past year. As you know, we made significant progress over the past year and we continue to develop programs and partnerships that promote the organization and the business community. Below is a list of some of our successes:

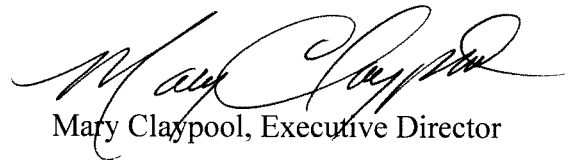
- In partnership with CSU Monterey Bay secured a federal grant in the amount of \$180,000 to plan for an Institute for Innovation and Economic Development on the campus
- Facilitation of Monterey County Competitive Clusters and implementation of Action Initiatives
- Secured \$108,000 grant from Monterey County to continue facilitation of Competitive Clusters (C²) in 2009-10
- Creative / Technology Cluster was launched and initiatives are underway
- Developed the Step-Up-2-Green Program
- Held 3rd Higher Education Leadership Summit
- Held the 2nd Annual Best Places to Work Luncheon
- Continued the "Mind Your Business" column in the Herald
- Negotiated \$30,000 Agreement with Monterey County to market the Revolving Loan Program
- Preparation and distribution of the 2009 Spring and Fall Economic Reports
- Held Eggs & Issues Forums
- Held Annual Economic Development Forum and Public/Private Partnership Awards
- Developed the Career Readiness Certificate Program which will assist employers in recruiting skilled employees
- Assumed the lead in California Forward, a program to restructure the State budget process, enclosed is a more detailed list.

In order to continue our efforts and programs, we need your support and participation. We are asking that you renew your annual membership and continue your support of our efforts to improve the economic vitality of Monterey County. If you have any questions please feel free to call either of the undersigned.

Sincerely yours,



Mary Ann Leffel, President



Mary Claypool, Executive Director

