



Memorandum

MONTEREY REGIONAL WASTE MANAGEMENT DISTRICT

Reviewed by W. M. M. Date 2/8/08
General Manager

DATE: February 8, 2008
TO: General Manager
FROM: Public Education and Recycling Manager
SUBJECT: Report on Public Education, Recycling and Litter

Second Annual Monterey County Clean-up Day

Monterey County will host the 2007 clean-up event on Saturday, April 19th from 8:00 a.m. to noon. The District will again offer disposal vouchers to allow refuse collected during local clean-ups to be disposed of free of charge. The County is seeking volunteers to organize a clean-up and help sponsor the event. For more information contact Matt Krenz at the Environmental Health Division at (831) 796-1269.

CIWMB AB 939 Workshop

On February 1st, the California Integrated Waste Management Board (CIWMB) and Monterey County sponsored a workshop on AB 939 reporting. The workshop brought attendees from the tri-county area. CIWMB staff reported on several new "strategic directives" the agency has identified including:

- Organics: with a goal of reducing organics disposal 50% by 2020.
- Producer Responsibility: the success of the electronic waste legislation placing a deposit on new computers and televisions as a mechanism to fund recycling was discussed.
- Alternative Daily Cover: allowing diversion credit for the practice of using green waste as landfill cover is likely to be phased out in the near future.

In addition, CIWMB staff explained that they are seeking an increase of \$0.60 per ton to the \$1.40 per ton disposal fee now paid to the state by all landfills. This would bring the total paid on each ton to \$2.00 per ton. There is also talk at the CIWMB of changing the accounting system for AB 939 from a "diversion" based system to a "disposal" based system. This is reflected in SB 1016 which is aimed to "simplify" the accounting system by moving to disposal-based reporting. Meanwhile, SB 1020 would maintain the existing reporting methodology and would incrementally increase the diversion requirement above the present 50%, to 75%.

The AB 939 updates for the year 2006 must be electronically filed with the CIWMB by March 15, 2008. District staff files these updates for each of our jurisdictions and will do so again this year. City staff is asked to report any changes to their municipal waste diversion programs and any new programs or initiatives that have been taken to reduce waste, increase recycling, purchase environmentally preferable products, etc., so the information may be included in the annual AB939 report updates.

Home Composting Workshop

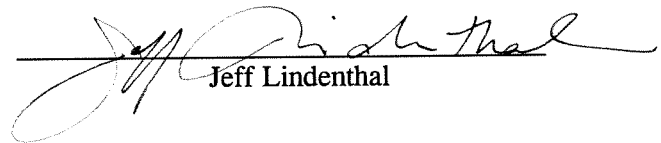
The next home composting workshop will be held at the District on Saturday, February 23rd at 10 a.m. Staff would like to offer these workshops to member jurisdictions at a location within their cities. Jurisdictions with an interest in hosting a workshop should contact Public Education staff.

Monterey Music Summit

The attached letter was received from the organizers of the second annual Monterey Music Summit. This three-day event to be held at Laguna Seca from May 30th through June 1st aims to integrate sustainability through waste reduction, recycling, offsetting carbon, and food waste composting. The organizers have asked the District for assistance with a pilot food waste diversion project during the event. The District operations staff can support this request on a pilot project basis and look forward to working with the organizers of the Summit to process food scraps and compostable service ware from the event.

Strategic Planning Impact

A6a: Program focus on public awareness, increased diversion of organics and commercial wastes, proper management of hazardous and prohibited materials, litter abatement, and sustainability.


Jeff Lindenthal

Attachment

2nd Annual Monterey Music Summit

Jeff Lindenthal
Public Education and Recycling Manager
Monterey Regional Waste Management District
14201 Del Monte Blvd., P.O. Box 1670
Marina, CA 93933

February 6, 2008

Dear Jeff,

The 2nd annual Monterey Music Summit is happening May 30 – June 1, 2008. This will be the largest sustainable rock 'n' roll event on the Monterey Peninsula.

Not to mention the outstanding lineup of musicians, our green efforts are unsurpassed. The event will plant roughly 1,000 trees in Monterey County to offset the emissions generated from the event. 5,000 polyethylene water bottles and 3,000 gallons of purified water will be available for free in order to mitigate the number of plastics that are used. Only local, organic foods will be served in our hospitality areas and all food vendors will follow strict guidelines enforcing them to use only compostable service ware. These are only a few of the things that we are working on.

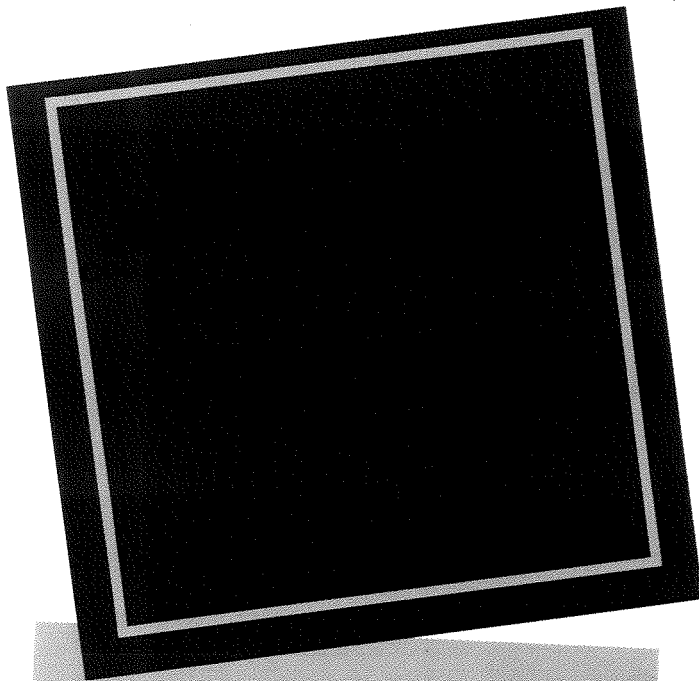
In step with this progressive theme, we would like to ask Monterey Regional Waste Management District to consider assisting us with food waste diversion by supporting a food waste composting pilot project at this year's event. A large percentage of the attendance will be camping throughout the three day event. This will allow MRWMD to fully realize the extent and success of such a project in the future.

Joe Fletcher Presents is willing to help MRWMD with monitoring and transporting items as necessary. Please keep in touch and we can work out those details.

Thank you for taking the time to consider our proposal. This should prove to be really exciting.

Kristin Cushman
The Offset Project
(831) 277-0167
cushman@mbay.net

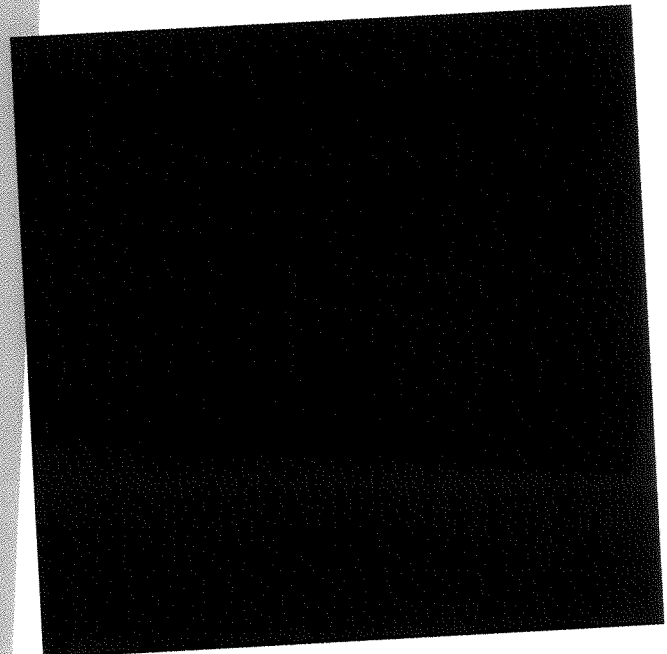
Joe Fletcher
Joe Fletcher Presents
(831) 324 - 0767
joefletch@mac.com



In honor of Earth Day,
Volunteer to clean up our
Community!

How can you help?

- Organize a clean-up
- Sponsor the event
- Publicize the event
- Recruit Volunteers



* Free trash disposal provided for volunteer clean-up groups. *Conditions apply

**Contact : Matt Krenz, Monterey County Environmental Health Division at
831-796-1269 or by email: krenzmt@co.monterey.ca.us**

Sponsored by:
Illegal Dumping and Litter Abatement Task Force of Monterey County and
Monterey County Environmental Health Division