



# Memorandum MONTEREY REGIONAL WASTE MANAGEMENT DISTRICT

Reviewed by Wmm Date 3.8.07  
General Manager

DATE: March 9, 2007  
TO: General Manager  
FROM: Public Education and Recycling Manager  
SUBJECT: Conduct Analysis to Establish Recycling Redemption Center at MRWMD

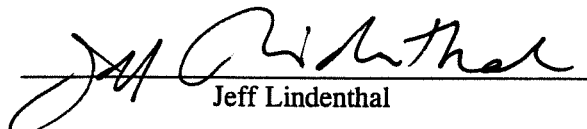
**RECOMMENDATION:** That the Board of Directors authorize an analysis to establish a recycling redemption center at the Monterey Regional Waste Management District (MRWMD) where customers can be paid "California Redemption Value" (CRV) for beverage containers.

### BACKGROUND

For many years, the MRWMD has offered an on site drop-off recycling program for beverage containers and a variety of additional recyclable materials. In recent years the redemption value for CRV designated containers has increased from 2.5 cents per container to the present 5 cents per container. The number of recycling redemption centers on the Monterey Peninsula where consumers can be refunded the CRV deposit they pay when purchasing CRV designated beverages (soda, water, beer, juice, etc.) is limited.

Beverage Container Redemption Centers in MRWMD Service Area		
Facility Name	Business Address	City
TOMRA Pacific Inc/Albertsons	555 Carmel Rancho Shopping Center	Carmel Valley
NexCycle/Safeway	104 Mid Valley Center	Carmel Valley
Nexcycle/Safeway	1212 Forest Ave	Pacific Grove
NexCycle/Whole Foods	800 Del Monte Center	Monterey
NexCycle/Nob Hill	900 Lighthouse Ave	Monterey
Nexcycle/Costco	Corner of California Blvd and Fir	Sand City
TOMRA Pacific Inc/Albertsons	270 Reservation Rd	Marina

The District heard from the State Department of Conservation in their letter of January 17<sup>th</sup>, that the DOC strongly supports the establishment of additional recycling services in our service area. With the customer traffic we receive, the District is ideally positioned to expand the menu of services we offer while creating a convenient beverage container redemption program that would benefit our customers and the local community. This analysis will review the costs associated with implementing a buy back center along with the revenue potential from such an operation. The analysis will be developed and presented with the budget for fiscal year 2007/08.

  
Jeff Lindenthal