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Mills Family Farms

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Growers Express

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MPEISD, MCBERI

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Noland, Hamerly
Etienne & Hoss

Tom Greer
Monterey Peninsula
Airport District

Richard Rudisill
RCA Enterprises

Wendy Sarstfield
PG & E

Betty Saxon
AT&T

Staff:

Mary Claypool
Economic Development
Director

Bob Rice
Executive Director

Judy Schmidt
Administrative Assistant

April 1, 2007

William Merry
MRWMD
P.O. Box 1670
Marina, CA 93933

RE: Membership renewal

Dear William:

On behalf of the staff and executive committee of the Monterey County Business Council, we want to thank you for your strong support during the past year.

Here's a brief summary why the past year has been both exciting and rewarding:

- The addition of *Mary Claypool* as Director of Economic Development and *Judy Schmidt* as Administrative Assistant. All of us are part-timers.
- Very successful 11th Anniversary Gala, with our Monterey County Wine Pioneers recognition.
- Grant from Monterey County to manage and expand Competitive Clusters C².
- New office space at 1732 Fremont Blvd., Seaside, Ca 93955.
- Success of "Grapevine Express" and its federal funding to make it permanent.
- Semi-annual Economic Reports.
- Establishment of the "Eggs & Issues" quarterly breakfast series.
- 3rd Annual Economic Forum and our Public/Private Partnership Awards.
- Initiation of the Partnership Opportunity Program.
- Our current Lexile Reading Study.
- Back to School Festivals at Del Monte Center and Northridge Mall.
- The new *Executive Impact Program* (Spring and Fall 2007)
- The addition of eighteen new members.
- Increased attendance at our monthly luncheons at Tarry's.
- Expanded distribution of the Friday Fax.

As we continue to grow, so does our need for your financial support. Attached is an invoice for your annual membership renewal.

Please join us as we continue to impact the economic vitality of the Monterey County.

Sincerely,

Mary Ann Leffel, President

Bob Rice, Executive Director

